



DEXIMUM

Decentralized & Superpowered



DEXIMUM

**Deximum
products**

**Supercharged DeFi
Experience**



Decentralized Exchange (DeX)

Our unique solution is the new word in DEX: architecture that combines a trading engine with liquidity pools of an automated market maker.

Such innovative design protects users from slippage and failed trades, by instantly executing trades against the best combination of limit orders and pooled liquidity.

Deximum Exchange is a decentralized exchange powered by a crowdsourced market making algorithm.

It features capital-efficient liquidity pools that support single-asset provision and mitigate risk of slippage for traders.

Deximum Exchange is destined to become the most powerful exchange platform in the market, combining novelty tech into unique solutions and democratizing liquidity provision for individual clients.

Profit Sources

Being a digital exchange and liquidity provider powered by innovations and technological achievements, we source our income mainly from following exchange operations:

Liquidity Provision & Trading Fees

Each trade that happens within Deximum's liquidity pools is subject to a 0.2% trading fee, which is distributed among Market Makers.

Exchange Saas Infrastructure

Our main B2B product, an enterprise-grade solution that allows you to deploy your own digital asset exchange through our infrastructural capabilities.

DexiSwap Exchange

Progressive Decentralization

With the right governance structure built-in, Deximum is unstoppable. The DSTo token holders will have both the power and economic incentive to decide the direction of the future of our protocol.

Risk Mitigation

Our insight allows us to acknowledge and mitigate risks of impermanent loss through automated rebalancing via predictive interest rate maximization mechanism.

Crowdsourced Liquidity

Deximum enables efficient trading by pooling crowdsourced liquidity from investor portfolios and using its Smart trading engine to find traders the best available price.

Market Making Pool



In the highly fragmented crypto market, liquidity is a scarce resource for which many exchanges and issuers are paying dedicated providers, otherwise known as market makers.



We introduce a new community-based liquidity solution to address the significant crypto-market price inefficiencies amidst fragmented centralized exchange markets: using our one-stop pool, clients can lock their digital assets and earn optimal yield in the variety of markets and exchanges.



For participants, the operating principle is fairly simple:

you have an opportunity to become a liquidity provider and to earn compensation for your assets, which are used as immediate liquidity to execute trades on various exchanges.

Instead of utilizing a traditional liquidity pools model with two trading pairs, we allow users to provide single-sided liquidity on the "most wanted" digital assets and earn trading rebates from trades executed within the company's liquidity pools.

Market makers are incentivized to provide long-lasting liquidity in several ways:



Direct Compensation

Our Market Making Pool maintains a public program that awards market makers through direct compensation. Participants receive a periodic fee in exchange for providing a certain amount of reliable liquidity during the period of their choice.



Referral Airdrop

We utilize a referral airdrop program in order to attract more publicity to our platform and convert these clients into market makers. Existing Market Makers receive a referral airdrop reward for the liquidity provided by their referrals.



Minting DXTo

Besides reward incentive for market makers, our Pool also provides users with the only viable way to mint and earn DXTo tokens. All rewards for Market Makers Direct Compensation Program are accrued in DXTo token, platform's internal currency.



Exchange Bonus

For new Platform users, we've created a profitable marketing program. Each new user during the first 14 days after registration will get additional 1 % from his referrals liquidity put in the market making pool.



Exit Fee

To incentivize long-term liquidity provision, we have established an exit fee of 36% for clients who want to remove their liquidity from the pool before the end of the committed locking period.

Liquidity & Market Making Explained

Liquidity is a prime metric for all exchanges and assets.

However, what drives liquidity to an asset and how it affects real markets still remains a mystery for many traders.

This is partly due to the fact that liquidity provision as a business, or market making, has traditionally only been accessible to a limited circle of participants, such as hedge funds and large financial institutions.

Liquidity providers are called market makers. They play a vital role on exchanges: by quoting prices at which they stand ready to buy and sell assets, market makers enable price discovery and instant trade execution for other participants.

More than that, thanks to the market makers, the exchange efficiency drastically increases.

Market makers for both digital and fiat assets, primarily hedge funds and brokerage firms, are in high demand, as evidenced by the compensation they receive from both exchanges and issuers.

In traditional stock markets, regulatory restraints prevent individuals and small firms from acting as a market maker.

On the NYSE and Nasdaq exchanges, only approved member organizations designated as market makers are allowed to provide liquidity.

Such regulatory constraints are mostly non-existent in digital markets, where individual traders have direct access to exchanges and can execute trades using the same technology as large institutions.

But even with such barriers removed, most liquidity still remains extremely concentrated in the hands of a few powerful market makers.

While direct access to markets and the absence of regulative barriers allow for new providers to step into the digital asset market making, technical barriers still remain high. By lowering these technical barriers we enable anyone to become a liquidity provider and introduce a new approach for liquidity provision that we call **crowdsourced market making**.

With a mission to bring decentralized finance to the masses, we believe we are confidently positioned to unlock multiple billion-dollar opportunities for the mainstream.

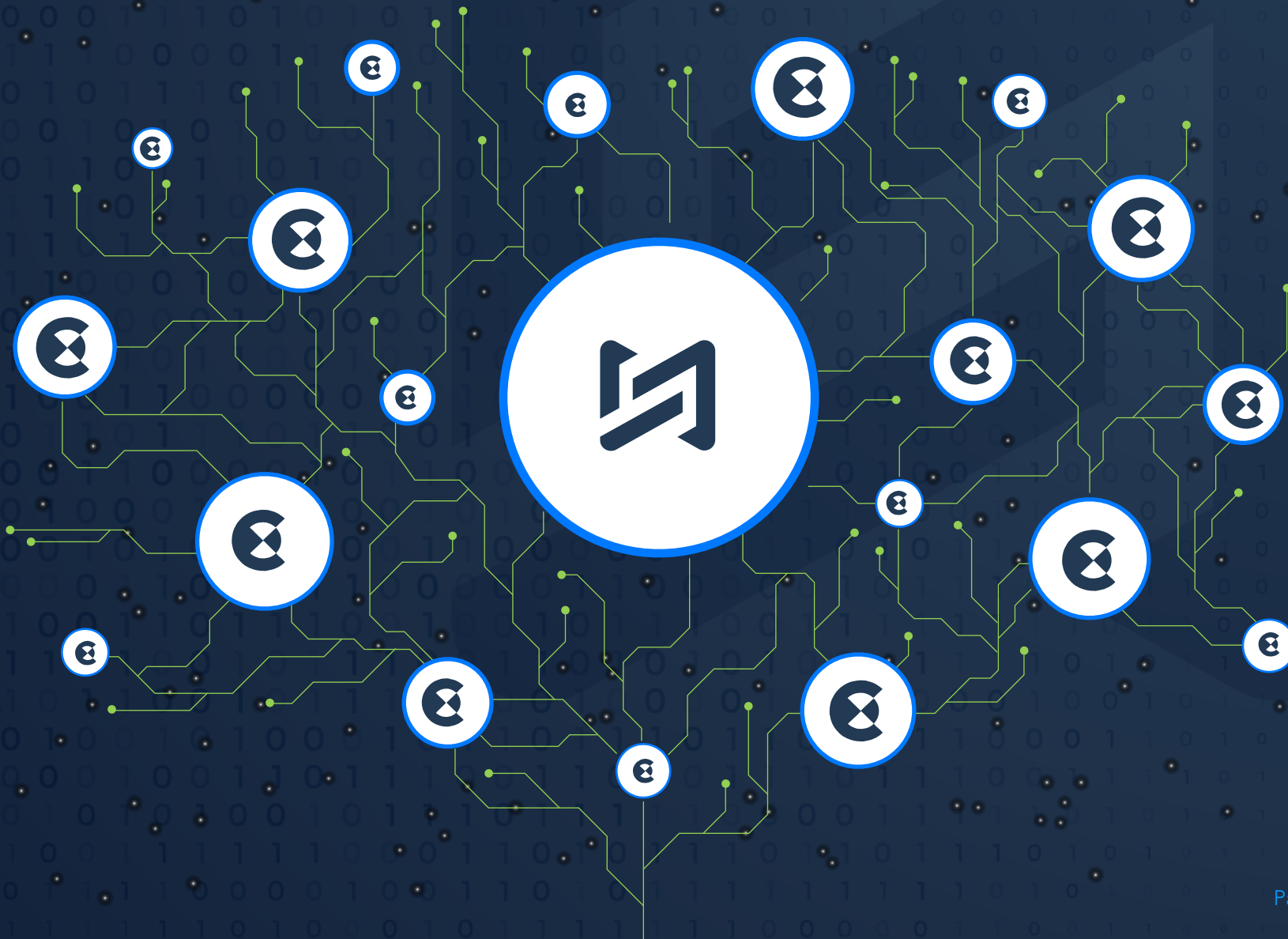
While we are starting with users that already have basic understandings of cryptocurrencies, we will aggressively begin targeting mainstream users this year.

In the next several years, our products will cross the chasm and our ambitions are to amass hundreds of millions of users using the Deximum platform.



DEXIMUM

Tokenomics
DSToken



What is DSToken?

DSTo is the foundation of our Market Making Compensation Program and will be the first BEP20 cryptocurrency token to offer a unique hybrid token model with the following core use-cases, which include, but are not limited to:



Platform governance



Cashback on trading fees



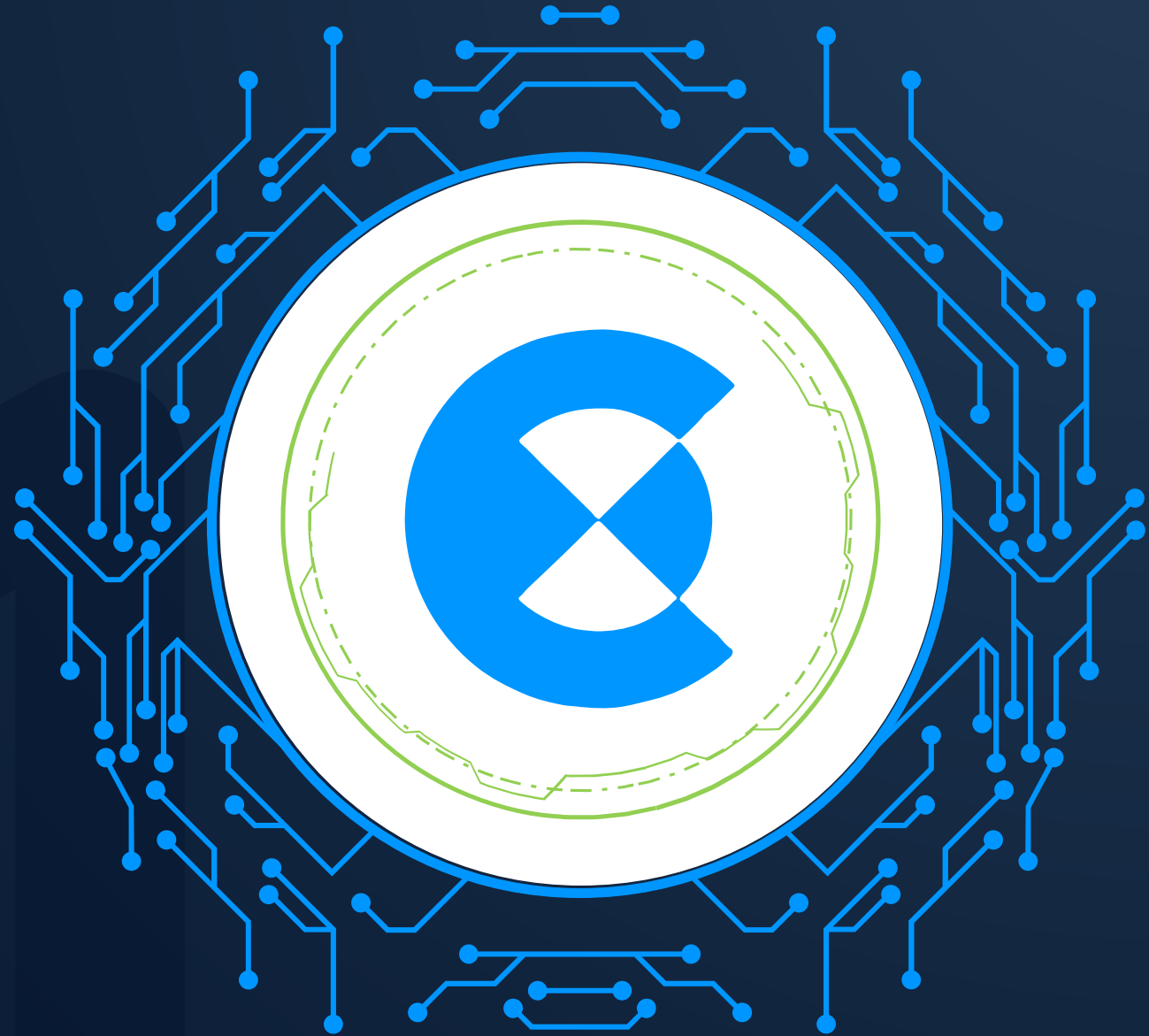
Cross-platform DeFi use-cases



Exchange platform currency



Market Making Pool rewards

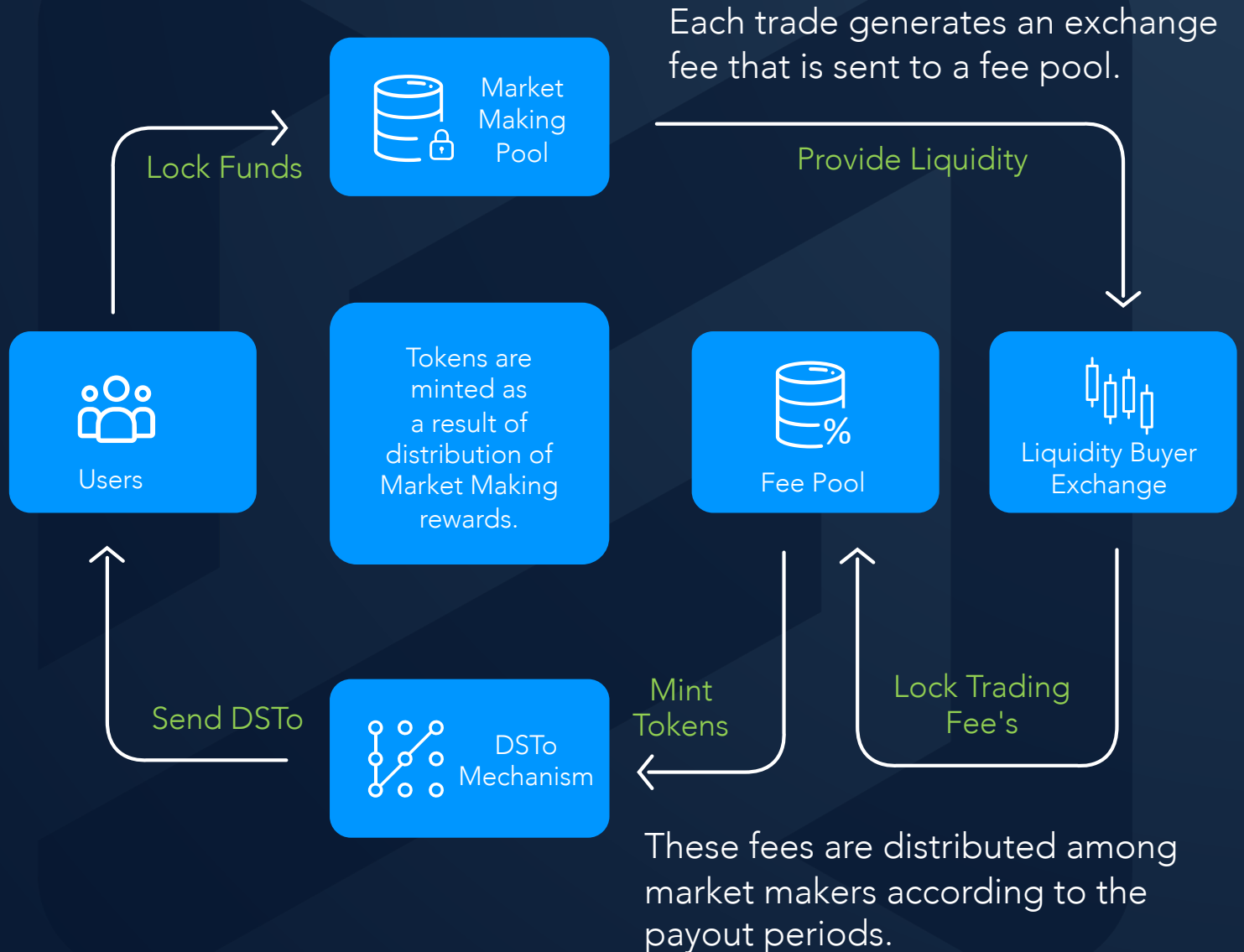


Minting & Burning DSTo

Clients can mint tokens as a reward for providing liquidity to the Market Making Pool.

When a user sells DSTo, tokens are burned and collateralized rewards from the fee pool are unlocked and sent to the user's balance.

When a user's payout period is due, his reward is locked inside the DSTo minting mechanism and a corresponding amount of DSTo's is minted and sent to the user's account.



Price Adjustment Mechanisms

DSTo is generated, backed, and kept within the predefined price curve through collateral assets that are acquired as rewards from Market Making Pool.

A collateral asset is a digital asset equal to assets that Deximum clients have locked in the Market Making Pool.

Deterministic price calculation

calculated by this formula:

$$p_i = p_0 \times \prod_{i=m}^{\infty} k_m$$

*where:

$m = \text{total}/\text{Supply} \div 50000$, $k = 1,05$

DSTo Initial Price:

\$0.15

Excessive Collateralization

DSTo bonding curve is based on excessive target collateralization, meaning that each minted DSTo is backed with more digital assets than the actual token's price.



Current collateralization rate is fixed at:

350%

Limitless supply

There is no limit to the number of tokens that can be minted.

Immediate liquidity

Tokens can be sold instantaneously at any time, according to the current token price.

DSTo Growth



DSTo Token Benefits



In addition to utility functions, DSTo token provides users with a sustainable economy within the platform and benefits across all Deximum products.

Market Making Rewards

Each trade that happens within Deximum liquidity pools is subject to trading fees, which are distributed among all market makers in the form of Market Making Rewards and accrued in DSTo tokens.

We currently offer such rates for direct compensation program:

Assets	LOCKING PERIOD	APPLY (YEARLY)	Exit Fee:
BTC USDT ETH	3 months	36-72%	36%
	6 months	60-108%	
	12 months	96-144%	
	15 months	from 120%	

Amount of rewards earned by market makers is determined by a function which takes into account the type of asset provided, current liquidity and locking period of the asset.

Trading Fee Rebates

Depending on the amount of DSTo on the client's balance, they might be entitled to rebates on trading fees when using Deximum Exchange.

DSTO TOKEN BALANCE	Trading Fee:	FEE REBATE %
300	0.2%	0.04%
500		0.06%
750		0.08%
1000		0.10%
1500		0.12%

Trading Fee Rebates will be accrued to the user's balance in DSTo tokens during next 24 hours after a client commits an exchange operation through DexiSwap UI.

Comparison Chart

	DodoEx	Uniswap	0x.org	Deximum
Single liquidity	-	-	-	+
Connecting Metamask/ Wallet Connect	+	+	+	+
The Private Key Export	-	-	-	+
Operation Commission	0.3 % (0.6%)	0.3%	Gas-based	0.2%
Operation Cashback	-	-	-	+ (0.12%)
Maximum Cashback Condition	-	-	-	1500 DSTo
Price of the Token	0.8 USD	17.5 USD	0.68 USD	0.15 USD
Airdrop	-	-	-	+



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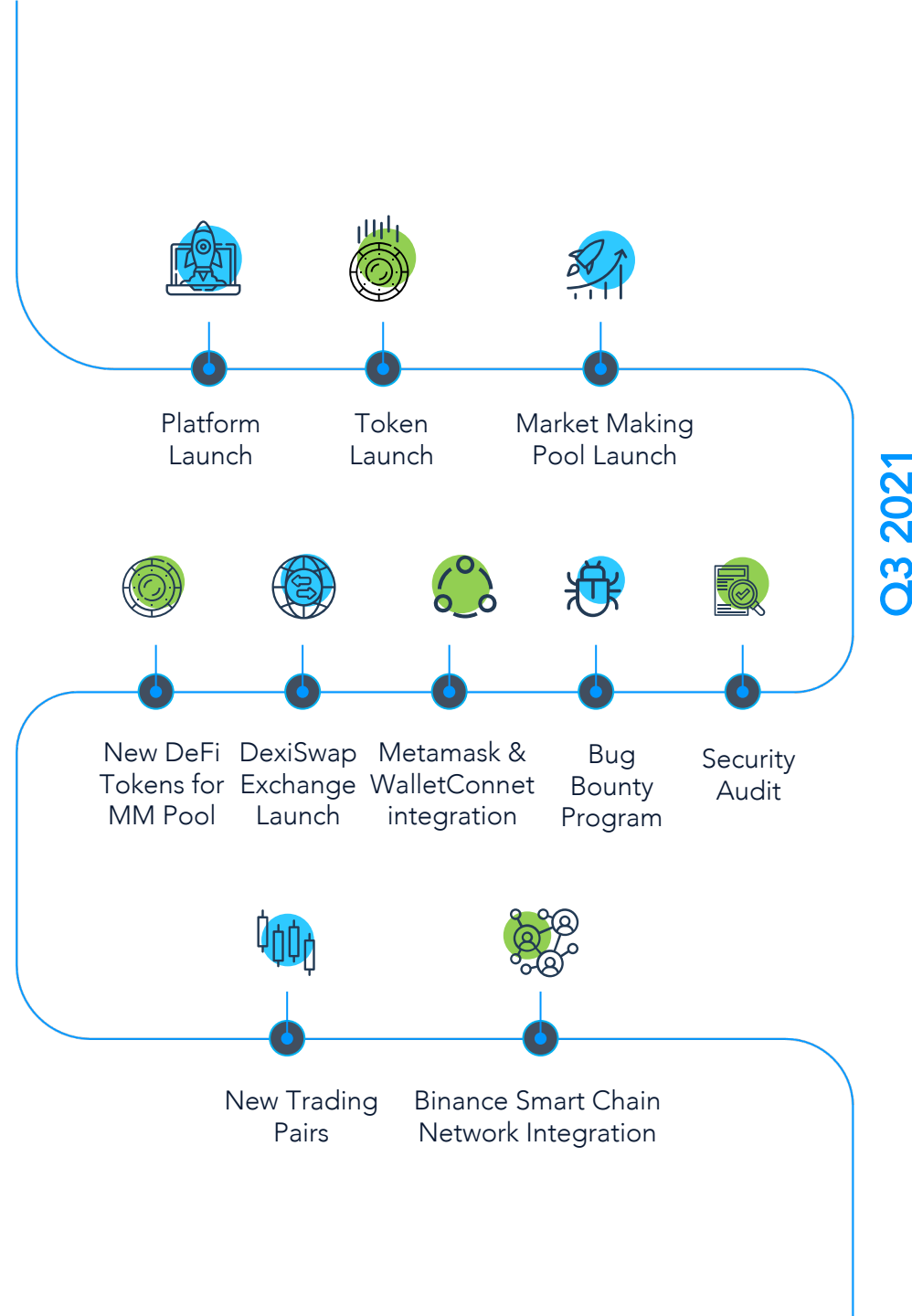
The Future of DEXIMUM

With us sharing the roadmap, we hope to give transparency on what we are going to be focusing on.

Q4 2021

Q2 2021

Q3 2021





DEXIMUM

Year 2022

Our incentive is to launch the DSToken to serve as a gateway for mass onboarding of market makers on the Dexamum Platform.

For future development, we plan to conduct initiatives with DeFi protocols to formulate innovative products and utilize our unique blend of experience and technology to expand our services to more geographical markets.

Q2 2022



Layer-2 Protocol Update



Coin Market Cap Listing



Coin Gecko Listing



Private Liquidity Pools

Q2 2022



Tokenized Shares Trading



Security Tokens (ERC-721) Integration

Q3 2022



Crypto Credit Cards



DeFi Lending & Borrowing

Our Team

This project was founded by the international team of developers and futuristic-minded investors, who started cooperating online during the 2020 pandemic.

To attract early-bird investors and liquidity providers, the team has engaged Janis Balodis, a well-known marketer and entrepreneur.

His main task lies in expanding the exchange to new markets by creating a viable marketing strategy that attracts, engages, and retains clientele.



Janis Balodis
Chief Marketing Officer

During his extensive entrepreneur career, Janis had been engaged in various international trade projects, including Uganda Capital Holdings Ltd. and Otto Interiors Ltd., which have been acclaimed as market leaders in East Africa.

In 2018, Mr. Balodis tapped into the crypto world and became a crypto connoisseur, driving the adoption further with his cryptocurrency projects.

Janis is also known for his impact in Latvia's public projects, including serving as a board member of the Indo-Latvian Chamber of Commerce. He was actively promoting the idea for Latvia to become a transit hub for India's products to European and Russian markets. Now he is focused on promoting India's massive IT development capacity in Europe.

Deximum Products

Donation Platform

Blockchain- based charity solution enables nonprofit organizations to receive and exchange their cryptocurrency donations into fiat currencies.

With this product we want to transform people's perception of charity and simply make the world a little bit better place for everyone to live.

This solution eliminates the barrier between people and connects donors with charities directly in a fully transparent and secure manner.

We make sure to commence extensive background checks on all non-profits that want to be featured on our Platform.

All the organizations available on the Platform employ the highest funds transparency standards. Each of our clients has an opportunity to take part in creating a better future for the whole world by donating 1% of their returns to one of selected non-profit organizations.



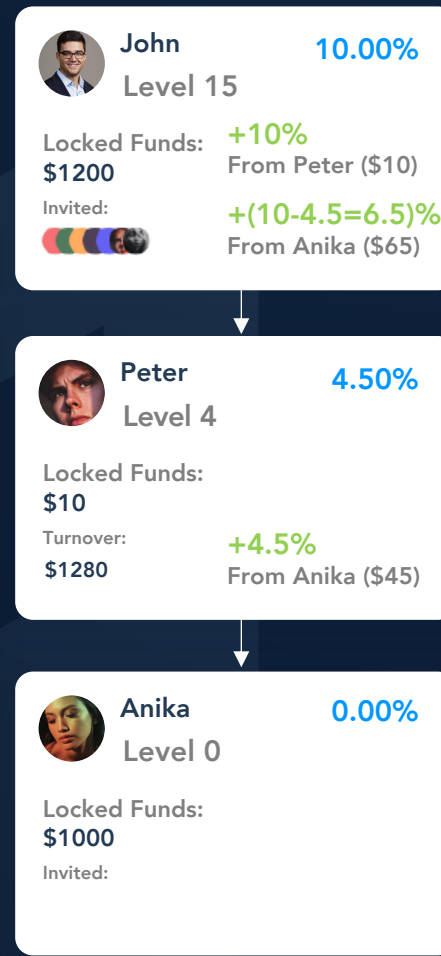
Referral Airdrop Program

Referral Airdrop Program consists of 35 levels, with certain requirements for each level.

Depending on the participant's level in the Program, amount of Referral Airdrop bonuses will differ:

Level	AJRDROP BONUS, %	LOCKED FUNDS IN POOL, \$	TOTAL TURNOVER, \$	ADDITIONAL REWARD	POTENTIAL PROFIT
0	0.00%	-	\$0		\$0
1	3.00%	-	\$500		\$15
2	3.50%	-	\$750		\$65
3	4.00%	-	\$1,000	\$20	\$60
4	4.50%	-	\$1,200		\$56
5	5.00%	-	\$1,500		\$75
6	5.50%	-	\$2,000		\$110
7	6.00%	-	\$2,500	\$50	\$200
8	6.50%	-	\$3,000		\$195
9	7.00%	-	\$3,500		\$245
10	7.50%	-	\$4,250		\$318
11	8.00%	-	\$5,000	\$100	\$500
12	8.50%	-	\$6,500		\$552
13	9.00%	-	\$8,000		\$720
14	9.50%	-	\$10,000	\$200	\$1,150
15	10.00%	\$200	\$15,000		\$1,500
16	10.50%	\$300	\$25,000	\$500	\$3,125
17	11.00%	\$400	\$30,000		\$3,300
18	11.50%	\$450	\$40,000		\$4,600

Example 1



Referral Airdrop Program

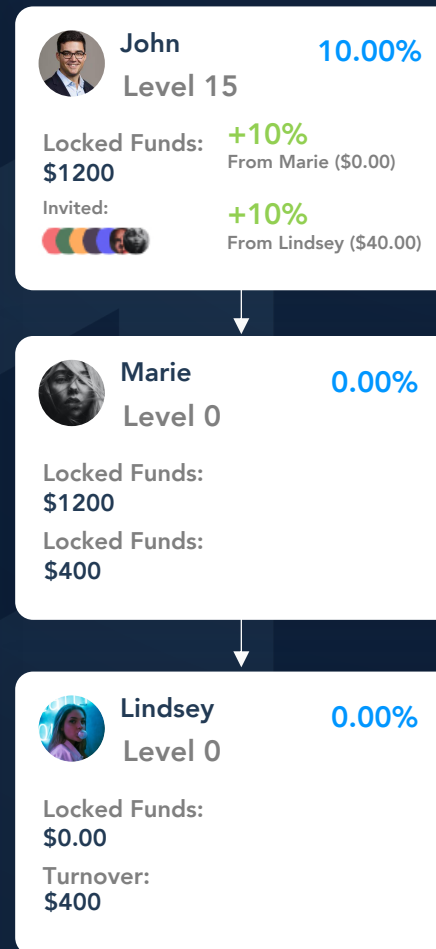
We aim to engage our community into promoting the Deximum platform by incentivizing their actions via Referral Airdrop Program.

Participants can engage new clientele to become market makers on the Deximum Platform and earn bonuses on referred liquidity.

When a referral adds liquidity to the Market Making Pool, a percentage of this liquidity will be accrued to participant's balance as a Referral Airdrop bonus.

Level	AJRDROP BONUS, %	LOCKED FUNDS IN POOL, \$	TOTAL TURNOVER, \$	ADDITIONAL REWARD	POTENTIAL PROFIT
19	12.00%	\$500	\$50,000	\$1,000	\$7,000
20	12.50%	\$800	\$65,000		\$8,125
21	13.00%	\$1,000	\$80,000		\$10,400
22	13.50%	\$2,000	\$150,000		\$23,250
23	14.00%	\$4,000	\$300,000		\$42,000
24	14.50%	\$7,000	\$500,000	\$10,000	\$82,500
25	15.00%	\$15,000	\$1,000,000		\$150,000
26	15.50%	\$45,000	\$3,000,000	\$60,000	\$525,000
27	16.00%	\$120,000	\$7,500,000		\$1,200,000
28	16.50%	\$250,000	\$15,000,000	\$225,000	\$2,700,000
29	17.00%	\$500,000	\$30,000,000		\$5,100,000
30	17.50%	\$850,000	\$50,000,000	\$750,000	\$9,500,000
31	18.00%	\$1,300,000	\$75,000,000		\$13,500,000
32	18.50%	\$1,800,000	\$100,000,000		\$18,500,000
33	19.00%	\$2,800,000	\$150,000,000	\$1,500,000	\$30,000,000
34	19.50%	\$5,800,000	\$300,000,000		\$58,500,000
35	20.00%	\$10,000,000	\$500,000,000	\$5,000,000	\$105,500,000

Example 2





DEXIMUM

Invest into Your **Future**

DEXIMUM – Not just investment and Profit opportunity, not just Your Secure Retirement plan, but also investment opportunity for Your Next Generations.

